HOME PAGE/LANDING PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards** **Adverts**

LOGO/NAME

WELCOME

to All Africa Medical & Wellness Expo, AMWE 2023!

The African biggest event of the year Where the world decides the future Healthcare.

ROTATING PICTURES

DATE: 30TH – 31ST AUGUST 2023

DATE: 30TH – 31ST AUGUST 2023

**EXPETED SUMMARY**

4,000 85 60,000 10

Exhibitors Exhibiting countries Live visitors conferences

**Why Visit**

**TO EXPLORE THE BIGGEST MARKET ON THE GLOBE** **TO** DISPLAY **YOUR ABILITIES, PRODUCTS & SERVICES**

**TO NETWORK WITH YOUR TARGET MARKET INCREASE YOUR INTERNATIONAL PRESENCE**

**TO** **DISCOVER NEW INNOVATIONS TO BUILD AN ENGAGING RELATIONSHIP**

**TO EXCHANGE IDEAS THAT WORK TO LEARN & AQUIRE NEW KNOWLEDGE**

**LEARN MORE…**

**PICTURE FOR WHY EXHIBIT THAT WAS SELECTED**

**CONFERENCE BROCHURE SPONSORSHIP BROCHURE**

CONFERENCE BROCHURE gives you details about and SPONSORSHIP BROCHURE gives you details about the

General overview of AMWE 2023 opportunities for sponsorship, categories of sponsors & benefits

***DOWNLOAD DOWNLOAD***

***POWERED BY:***

***SPONSORS LOGOS***

***DARK***

EXIBIT PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards**

LOGO/NAME

**Put your proficiency under the spotlight**

AMWE, gives you the greatest opportunity to put your abilities,

good qualities, products and services under the spotlight,

meet with the movers and shakers of the health industry,

establish the right connection with your target markets

and move your business to the desired level.

***BOOK A STAND***

DATE: 30TH- 31ST AUGUST, 2023

DATE: 30TH- 31ST AUGUST, 2023

DATE: 30TH – 31ST AUGUST 2023

**WHY EXHIBIT WITH US?**

**• EXPLORE THE BIGGEST MARKET ON THE GLOBE**

Africa is a virgin land and a huge market.

Discover more toharness your

professions, fulfill your purpose

and achieve enormously.

**• NETWORK WITH YOUR TARGET MARKET**

You will have the opportunity to connect with the world

and network with your target audience and potential clients.

**• INCREASE YOUR INTERNATIONAL PRESENCE**

Meet with people both locally and internationally,

increase your international presence

And strengthen the current status ofyour business in international market.

**• DISCOVER NEW INNOVATIONS**

Keep abreast with new innovations and the latest technologies

**• BUILD AN ENGAGING RELATIONSHIP**

Opportunity to explore, build strong and

lasting relationship for high engagement with your brands.

**• EXCHANGE VIEWS & IDEAS**

opportunity to share views, exchange knowledge,

earn new things, and proffer exceptionally, effective

and a sustainable healthcare solution.

AN INSIGHT INTO AFRICA MARKET

Africa is one of the fastest and ever-growing consumer markets in the world. Household consumption of goods and services in all facets has witnessed massive growth rate faster than its GDP in recent time.

Based on rapid growth in population, urbanization rates, and rapid spread of access to the internet and mobile phones on the continent, Africa’s emerging economies present exciting opportunities for expansion in retail and distribution.

Over the years, the consumer expenditure on the continent has witnessed tremendous growth at a compound annual rate of 3.9 percent since 2010 and reached $1.4 trillion in 2015. This figure is expected to reach $2.1 trillion by 2025.

Currently, the largest consumer markets on the continent include Nigeria, Egypt, and South Africa. Also, lucrative opportunities are expected to be high in Algeria, Angola, Ethiopia, Ghana, Kenya, Morocco, Sudan, Tunisia, and Tanzania, among other African countries mirrors a more stable and secure consumer sentiment.

***Narrowing down to health sector, African spends over $1 billion to outbound medical tourism Annually while Nigeria alone spends $1 billion. Harnessing these figures together, we feel the desired need to develop a sustainable medical tourism tie between Africa and the rest of the world.***

***POWERED BY:***

***SPONSORS LOGOS***

***DARK***

HOME PAGE/LANDING PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards**

LOGO/NAME

Pharmaceutical companies

Pharmaceutical companies

Hospitals

&

clinics

Hospitals

&

clinics

medical association, NGOs, CEOs, medical equipment manufacturing companies, medical cosmetic and healthcare products manufacturers, health insurance companies, travel insurance companies, medical tourism companies, healthcare professionals, medical universities, colleges and institutions, emergency service, physiotherapists, blood bank centers, rehabilitation centers, alternative medicine centers, SPA & wellness center, land, air and sea ambulance services companies, health tourism media & publication, dental, nursing, paramedical colleges, Ayush institution, hospital management App and Software, travel agencies, airports, airlines, hotels, car rental companies, restaurants, catering and event management companies, media houses, bloggers, activists, Presidency, National Assembly government agencies, ministries, embassies, travel and tourism associations, fitness centers.

**HEAR THE VIEWS & EXPECTATIONS OF OUR PARTNERS**

EXHIBIT PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards** **Adverts**

LOGO/NAME

**Sponsorship Opportunities** SPONSORSHIP

Our sponsorship opportunities will turn the searchlight on your brands, attract new clients, allows you to build your network and improve business ties with potential buyers.

As an **AMWE** sponsor, you will earn the recognition of the world for your commitment to healthcare advancement.

Giving the enormous advantages of sponsoring our event, you can go through the following types of sponsors;

**• FINANCIAL SPONSORS**

• Provide direct financial support to the event

• Bring a combination of capital markets expertise, various important contacts, strategies for operational improvement

**• In-kind sponsors**

• Provide goods or services (value-in-kind) instead of cash as part of a sponsorship agreement.

**• Media sponsors**

• Secure advertising for the event.

• Make publications about the event and share them on social media channels, or post any other type of content depending on the agreement.

**• Promotional sponsors**

• Influencers with a huge online audience, who follow them on social media platforms and trust their opinion.

**• Virtual event sponsors**

• This refers to companies or organizations outside our event who can come in to **support with funds.**

**PICTURES**

**Facebook WhatsApp Instagram YouTube twitter linked in**

**EXPETED SUMMARY**

4,000 85 60,000 10

Exhibitors Exhibiting countries Live visitors conferences

**Be there live!**

30th – 31st August, 2023

Be there live!

30th – 31st August, 2023

***POWERED BY:***

***SPONSORS LOGOS***

***DARK***

ABOUT US PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards**

LOGO/NAME

**AMWE**; All-Africa Medical & Wellness Expo is a platform that brings together a large network of the World Finest Healthcare Service Providers, hospitals & clinics, Medical Tourism Agencies, NGOs, Health Insurance Companies, Pharmaceutical Companies, Medical Equipment, Manufacturing Companies, Medical institutions, CEOs of companies, government agencies, trade professionals and a host of others to collaborate towards developing a healthier and more sustainable healthcare for every part of the world. In the process, it is intended to create a good number of opportunities for turning the spotlight on participants’ products, services and abilities.

Our major focus is on working together to continuously reveal the metrics for transforming healthcare system and delivery in every part of the world. Thus, our platform brings together the world finest healthcare service providers and the key speakers and stakeholders in the industry who are set to bring their proficiencies to the front burner.

**AMWE** is a unique event which is also intended to establish the right connection of investors, target markets and people from all works of life. The event shall be hosted by different African countries on a yearly basis.

Download conference & sponsorship brochures

Safe the Date: 30th – 31st August, 2023

Download conference & sponsorship brochures

Safe the Date: 30th – 31st August, 2023

HOME PAGE/LANDING PAGE

**About us** **Exhibit**  **Registration** **Conference** **Travel** **Awards** **Adverts**

LOGO/NAME

WELCOME MESSAGE

I am highly excited to Welcome you all, first to Africa, a land of diverse cultural heritage and a landmass of hospitality and second to **ALL-AFRICA MEDICAL & WELLNESS EXPO (AMWE 2023**), the African biggest event. Also, I welcome you to Nigeria, the host of the 1st edition of this great event; a country highly ranked as one of the topmost hospitality countries, always ready to receive visitors heartwarmingly.

Our platform is set to receive the world of healthcare together with an excessively large number of individuals from all works of life for the following core reasons;

• To collaborate towards developing a healthier and more sustainable healthcare for every part of the world;

• To create a breeding ground for continuous learning, training and retraining of medical personnels via conferences, symposia, workshops, **CPD, OPD, CME,** webinar, seminars, sharing of views & exchange of ideas or knowledge;

• To create opportunity for exhibiting abilities, products and services under the spotlight;

• To create opportunity for meeting and establishing common ties with potential customers globally;

• To Keep abreast with new innovations and the latest technologies;

• To increase your international presence and strengthen the current position ofyour business in the international market.

We are proud to be called African biggest, because our platform is the only platform that is designed to bring all African countries to work together with the world for a healthier Africa. Unlike many similar events, our platform has no preference for a particular section of Africa. It is, indeed, of great benefit for **ALL AFRICA** and also to all those wishing to know the value of African market and how it works.

We believe that the healthcare sector deserves the best from all of us to make the world a healthier place. Unfortunately, However, a crowd of challenges have highly plagued the industry, most especially in most of the developing nations. The adverse effect of this is quite enormous. Some of these backwardness, no doubt stern from conservatism, mindset, lack of proper understanding of workable metrics in the healthcare, inferiority, and lots more. All these put together slow down progress in the industry. But we believe that bringing the stakeholders to work together, the prevailing situation and trend of things will change for the better.

Therefore, **AMWE** has come to stay and **AMWE, 2023** is a must attend for all who wish to take the advantage of the basic opportunities afore mentioned.

Sincerely,

Usman Isah

**Founder & CEO of All Africa Medical & Wellness Expo LTD**

***POWERED BY:***

***SPONSORS LOGOS***

***DARK***